



Reaching people with information

New Price guide(s) from 1 April 2019

For the first time in over 12 years we are having to implement a small price increase from 1 April 2019. The decision has not been taken lightly, we are well aware budgets are still tight but with increase in running costs we are left with no choice

From 1 April 2019 our Info Gold price will go up by £0.02 per site per week, Info Standard will increase by £0.50 per thousand leaflets and Info Direct will remain the same.

Commercial Price Guide

Info Gold

Info Gold 1/3 A4	£2.00 per site per week
Info Gold A5	£2.50 per site per week

Info Direct

(TIC on-Line ordering System)	£2.00 per order
-------------------------------	-----------------

Info Standard

1/3 A4 or A5 (up to 39 grams)	(4 weeks Display)	(with top up)
Geographical Runs	£24.00 /ooo	£28.00 /ooo

Discounted Price Guide (for organisations that house an Info Display Floorstand)

Info Gold

Info Gold 1/3 A4	£1.02 per site per week
Info Gold A5	£1.27 per site per week

Info Direct

(TIC on-Line ordering System)	£1.00 per order
-------------------------------	-----------------

Info Standard

1/3 A4 or A5 (up to 39 grams)	(4 weeks Display)	(with top up)
Geographical Runs	£22.50 /ooo	£24.50 /ooo